

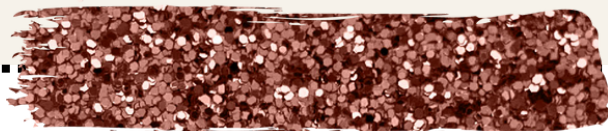


5 Faceless Side Hustles You Can Start Today

Free Guide to Making Money
Online Without Showing Your
Face



Table of Contents



1. Introduction
2. Create & Sell Ebooks
3. Offer Custom Canva Templates
4. Launch a Digital Product Store
5. Become an Affiliate for Online Tools
6. Start a Faceless Blog or Newsletter
7. Ready to Start?



1. Introduction

Are you ready to build a source of income without ever showing your face?

Whether you're introverted, value your privacy, or just want to create passive income on your own terms — this guide is for you.

Inside, you'll find 5 faceless side hustles you can launch today. Real, actionable ideas & tools, examples, tips to get started like a pro! Let's build your faceless brand, one smart hustle at a time.





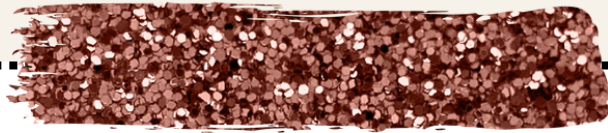
2. Create & Sell Ebooks

important tip



If you have knowledge, you can turn it into profit.

Creating ebooks is one of the most powerful passive income ideas out there.



What to write about:

- 💛 Self-care routines
- 💛 How to budget as a beginner
- 💛 Freelancing for students
- 💛 30-day mindset reset challenge

How to do it faceless:

- 🌸 Write in Google Docs, format in Canva (use free ebook templates)
- 🌸 Sell on Gumroad, Payhip, or Etsy
- 🌸 Use a pen name or brand name (e.g. "The Digital Dreamer")

Pro tip: Start with a mini ebook (10-15 pages). Then upsell a workbook or audio version.

3. Offer Custom Canva Templates

Tons of businesses need quick, beautiful content — and they're buying templates every day.

Template ideas to sell:

- 🎀 Instagram carousels for coaches
- 🎀 Résumé/CV templates
- 🎀 Wedding planner checklists
- 🎀 Media kits for influencers

How to create them:

- ★ Use Canva's free version
- ★ Create editable designs (use "Share as template" link)
- ★ Sell on Etsy, Gumroad or your own Notion shop

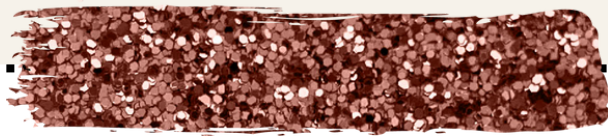
Pro tip: Add a short PDF guide with your templates to increase perceived value





4. Launch a Digital Product Store

Printables are hot!



People are paying for things they could technically make themselves — because you save them time.

What to sell:

- 💛 Budget planners
- 💛 Daily gratitude journals
- 💛 Kids' activity sheets
- 💛 Meal prep schedules

How to get started:

- Design in Canva or Notion
- Export as PDF and upload to Etsy or Payhip
- Use SEO-friendly titles (e.g. "Minimalist Printable Budget Planner for 2025")

Pro tip: Use Pinterest to drive traffic to your store for free.

5. Become an Affiliate for Online Tools



Affiliation = recommending a product and earning a commission when someone buys through your link.

Tools you can promote (with affiliate programs):

- 🌸 Canva Pro
- 🌸 Flodesk (email marketing)
- 🌸 Notion templates
- 🌸 AI tools like Jasper, ChatGPT Plus

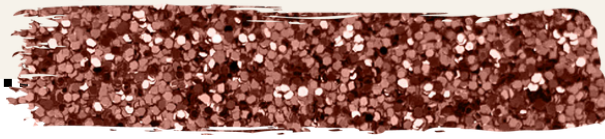
How to promote it facelessly:

- 🎀 Create short tutorials or reviews using screen recordings (no need to show your face)
- 🎀 Write blog posts or emails with embedded affiliate links
- 🎀 Add value: "How I organize my business with Notion" + your link

Pro tip: Use Linktree or Stan.Store in your Instagram bio to share multiple links.



6. Start a Faceless Blog or Newsletter



If you love writing or storytelling, this one's gold !

A blog or newsletter builds community — and trust = income.

What to write about:

- Productivity for busy women
- Remote work lifestyle
- Digital product ideas
- Life lessons & mindset shifts

Platforms to use:

- Substack (newsletter)
- Beehiiv (newsletter)
- WordPress or Ghost (blog)

Monetization options:

- Affiliate links
- Paid newsletter content
- Selling your ebooks/templates



Pro tip:

Choose a niche + write 1x/week.

Focus on being helpful,

not ~~perfect~~.



Ready to Start?

Which hustle will YOU launch first?

Start small — pick one idea from this guide and commit to testing it this week. Progress beats perfection every time.

✨ Ready to turn ideas into income?

Let's build the business you dream about — faceless, fearless, and profitable. One step at a time.

💬 DM me on Instagram "START" for a little surprise to help you begin.

You're one decision away from a whole new income stream.

💋 XOXO,
The Gossip Insider -

Thank you!

<https://www.thegossipinsider.com>



@The_Gossip_Insider

